

Sponsorship & Onsite Branding Opportunities

* 10% VAT excluded in all pricing.

* Images shown may differ from the actual product.





Contents

A) Title Sponsorship

B) Contents Sponsorship

C) Onsite Sponsorship

- Exhibitor Seminar
- Conference Program Book Advertisement
- Onsite Items
- Onsite Banner / Poster
- Floor Sticker
- Ceiling Banner
- Stand Locator
- Product Showcase

D) Online Sponsorship

- Exhibitor List X Showroom Banner
- E-newsletter Article & Brand Logo
- Website Top Banner
- Online Matchmaking Platform Banner
- E-newsletters

E) Sponsorship Package

- Registration Package
- Exhibitor Showcase Package
- Advertisement Package
- Next-Gen Bio Package

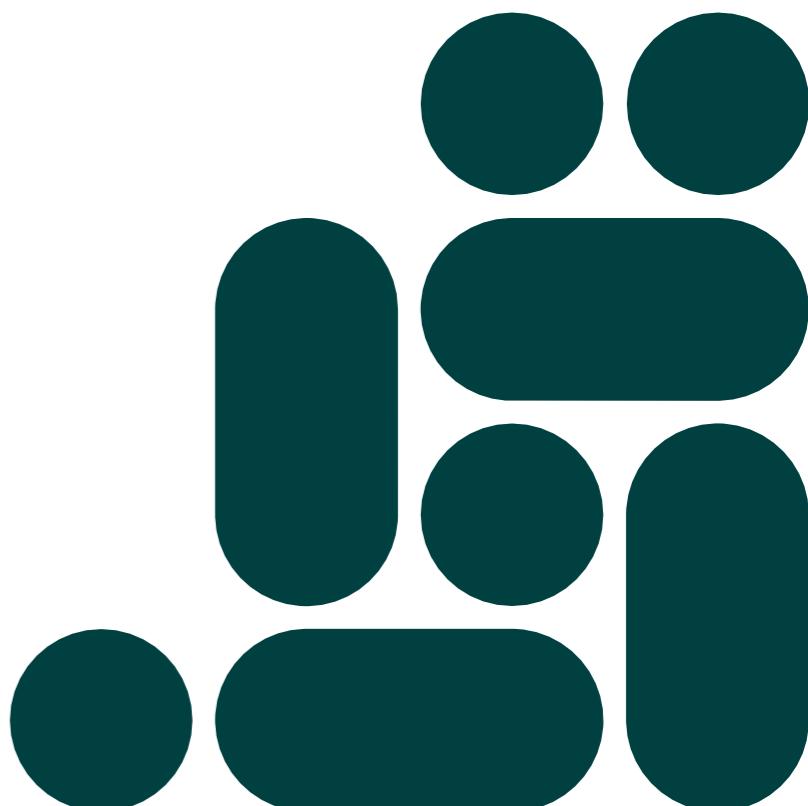




A) Title Sponsorship

- **Badges & Lanyards**
- **Event Show Bags**
- **Exhibitor Seminar**
- **Website Main Banner**

* Only available to exhibitors with booths over 72 sqm.



A) Title Sponsorship



A1) Badges & Lanyards



Sponsor provided logo and artwork placed on **badges & lanyards** offered for onsite printed badges.

PRICE: \$20,000

B5) Event Show Bags



Sponsor provided logo and Artwork on event show bags.
Canvas or Nonwoven
3,000 bags provided

PRICE: 18,000

A) Title Sponsorship



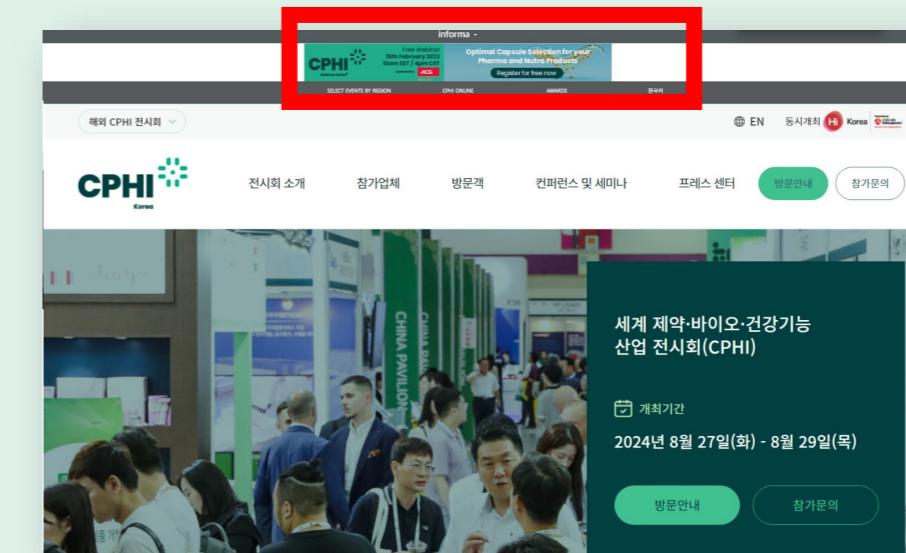
B1) Exhibitor Seminar



A 30-minute presentation
(Q&A included) with your chosen topic
and speaker.

PRICE: \$700 / 1 session

C3) Website Top Banner



Top banner advertisement on
CPHI/Hi Korea KR & EN website.

PRICE: \$5,500 / 2 months

PRICE: \$9,000 / 4 months

PACKAGE PRICE: \$49,800 (4 months for Website Top Banner)
41,500(Exclusive)



B) Contents Sponsorship

- **Exhibitor Seminar**
- **Website Seminar Page Banner**
- **Logo Branding**
- **Ceiling Banner**
- **Memo Pads**

* Location Limited to Hall C Seminar Room

* Only available to exhibitors with booths over 54 sqm.

* Exclusive 1 company per event



B) Contents Sponsorship



B1) Exhibitor Seminar

The exhibitor seminar is your 30-minute speaking space to share your company's latest products, developments and research.

- **Location: In-hall Seminar Room**
- **Time: 30-minute (Q&A included)/ per session**



PRICE: \$700 / 1 session

B2) Website Seminar Page Banner

Top Banner advertisement on CPHI/Hi Korea's Seminar Page.

CPHI Korea

전시회 소개 참가업체 방문객 컨퍼런스 및 세미나 프레스 센터 사전등록 참가문의

전시회 개요

컨퍼런스 및 세미나

무료 세미나 스케줄 연사 및 강연보기 컨퍼런스 등록 및 조회

무료 세미나는 제약, 바이오, 건강기능식품 산업의 다양한 참가업체 및 기관이 전시기간 동안 방문객 및 바이어를 대상으로 진행하는 프리젠테이션입니다. 참가업체 및 기관의 신제품, 신기술, 서비스 및 연구성과를 발표하는 자리로 산업의 최신 트렌드를 생생하게 확인할 수 있습니다.

방문객 및 바이어는 별도의 신청없이 선착순으로 입장할 수 있습니다.

PRICE: \$4,600 / 2 months

B) Contents Sponsorship



B3) Logo Branding

Logo placed in Seminar Room of CPHI/Hi Korea 2026



PRICE: 5,000

B4) Ceiling Banner

Raise your brand above the rest with ceiling banners including your brand logo & booth number.
*Artwork must be prepared and submitted to the Organiser 40 days before the event.

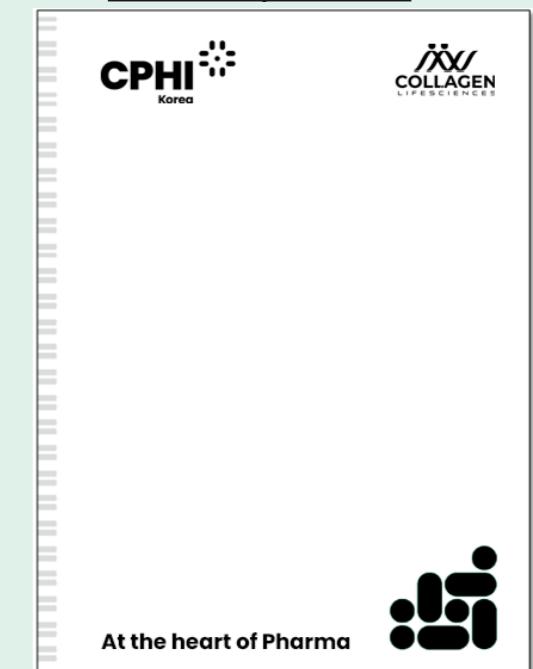


PRICE: \$3,500 (one Side)
PRICE: \$5,000 (two Sides)

B5) Memo Pads

Brand logo inserted to memo pads distributed to seminar attendees..

Quantity: 1,000



PRICE: 6,000

PACKAGE PRICE: \$19,800 \$17,500 (Exclusive, one side of Ceiling Banner)
PACKAGE PRICE: \$21,300 \$19,000 (Exclusive, two side of Ceiling Banner)



C) Onsite Sponsorship

- **Exhibitor Seminar**
- **Conference Program Book Advertisement**
- **Onsite Items**
- **Onsite Banner**
- **Floor Sticker**
- **Ceiling Banner**
- **Stand Locator**
- **Product Showcase**



C) Onsite Sponsorship



C1) Exhibitor Seminar

The exhibitor seminar is your 30-minute speaking space to share your company's latest products, developments and research.

- Location: In-hall Seminar Room
- Time: 30-minute (Q&A included)/ per session
- Podium, microphone, screen, beam projector and laptop provided.

PRICE: \$700 / 1 session for Exhibitor

PRICE: \$4,000 / 1 session for Non-Exhibitor

Optional Items

1. Video Recording: **\$1,200 1 session**
2. Online Platform Live Streaming: **\$1,400 1 session**

*Presentation material must be provided by exhibitor.

**Please contact the Organiser for timetables and optional items.



C) Onsite Sponsorship



C2) Conference Programme Book Advertisement (Soft Copy Only)

A full-page advertisement on the conference programme book picked up by our conference attendees.

C2-1) Back of front cover: \$2,400

C2-2) Page before index: \$2,000

C2-3) Inner pages: \$1,700

C2-4) Page before back cover: \$2,400

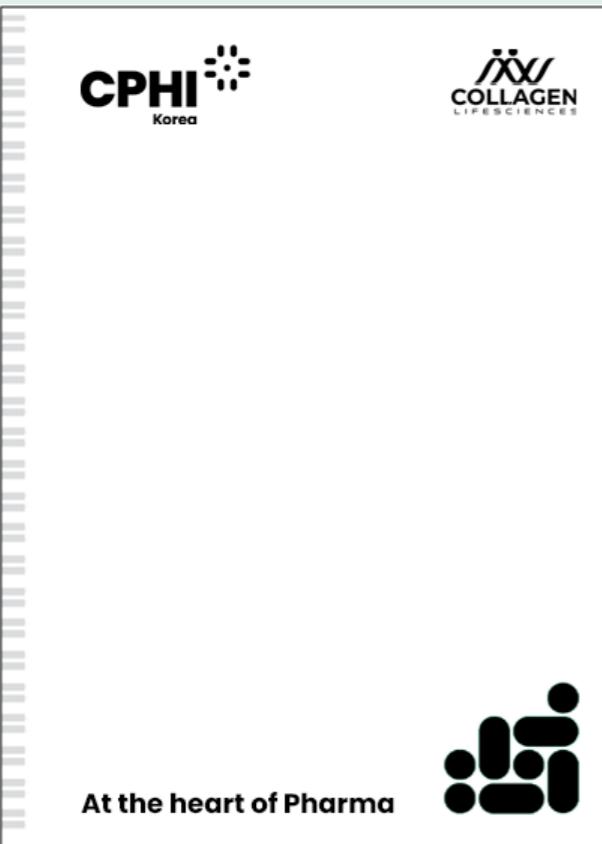
C2-5) Back cover: \$2,700

*Advertisements in the pages before index and inner pages are assigned in random order by the Organiser.

**Conference programme books differ for each session. Advertisements will be inserted in one of the conference programme books.



C) Onsite Sponsorship



C3) Memo Pads

Brand logo inserted to memo pads distributed to seminar attendees.

Quantity: 3,000
Color: Black & White
Availability: 5 companies

PRICE: \$17,000



C4) Pens

Brand logo inserted in pens distributed on-site and seminar rooms. These pens can also come in handy post-show!

Quantity: 3,000
Color: Black & White
Availability: Exclusive

PRICE: \$6,000

PACKAGE PRICE: \$23,000 \$19,900

C) Onsite Sponsorship



C5) Event Show Bags

Brand logo on event show bags distributed onsite.

Quantity: 3,000

Nonwoven Only

Availability: Exclusive

PRICE: \$18,400



C6) Staff T-shirts

Brand logo & booth number inserted in staff T-shirts.

Quantity: 60

Availability: Exclusive

PRICE: \$5,000



C7) Water Bottles

Brand logo placed on water bottles placed in various locations onsite.

Quantity: 3,000

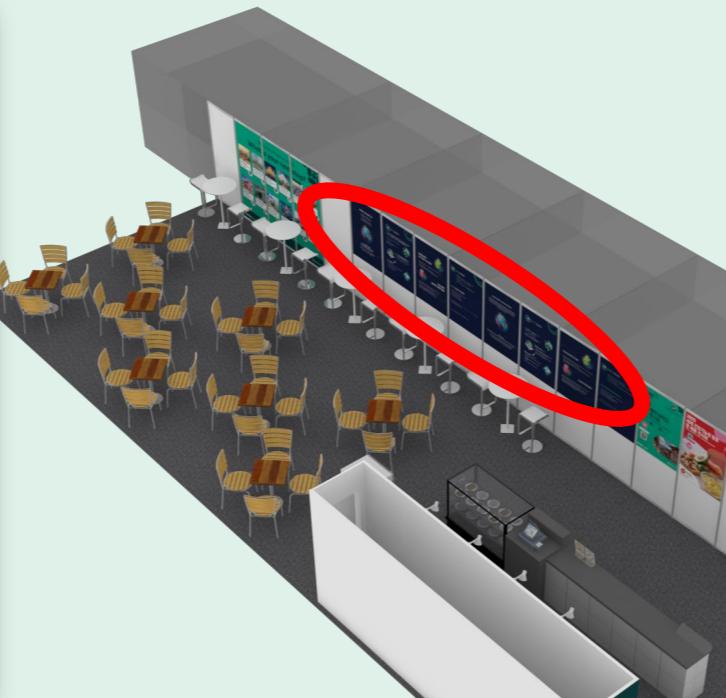
Availability: Exclusive

PRICE: \$6,000

C) Onsite Sponsorship



C8-1, 2) Onsite Banner / Poster



C9-10) Floor Sticker



You can place logo graphics in your preferred location below.

VIP Room / 1:1 Matchmaking Room / Open Room / Cafeteria (Poster Only)

	C8-1) Banner	C8-2) Poster
Size	950mm*950mm	950mm*1,400mm
Price	\$2,300 / 1 banner	\$2,800 / 1 poster
\$4,000 / 2 banners		
\$5,000 1 banner(C8-1) + 1 poster(C8-2)		

Brand logo and booth number on floor stickers.

*Locations to be plotted with the Organiser.

C9) In-hall PRICE: \$1,900 / 1 sticker

C10) Hall entrance PRICE: \$3,500 / 1 sticker

C) Onsite Sponsorship



C11) Ceiling Banner



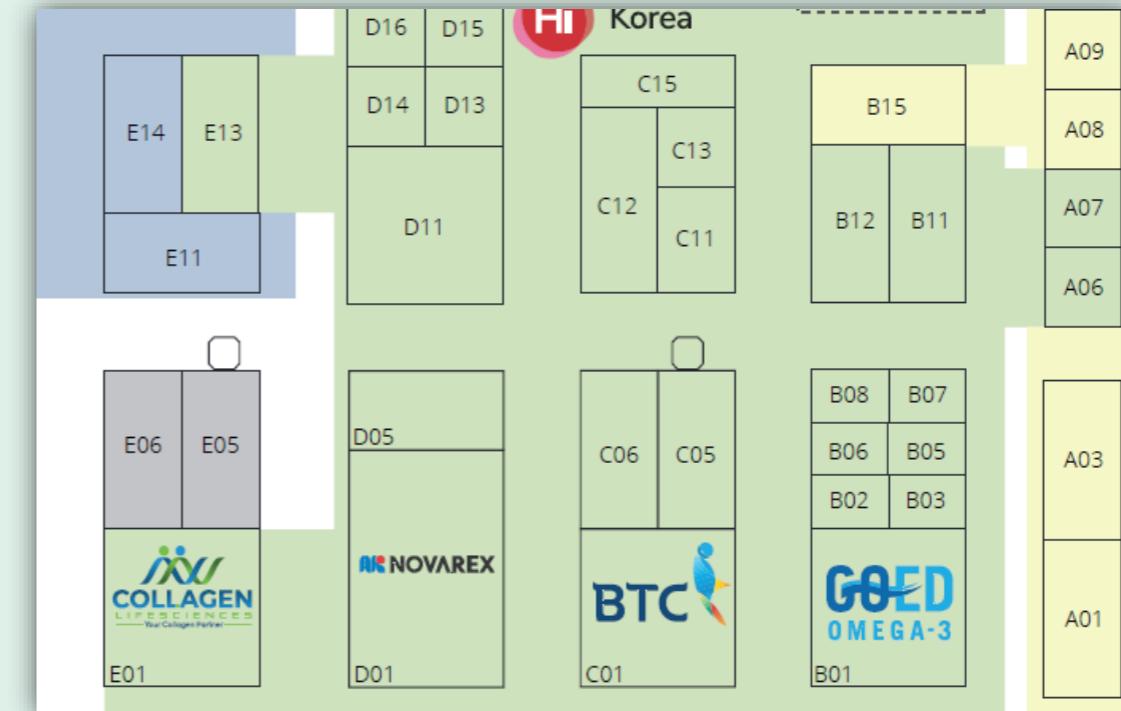
Raise your brand above the rest with ceiling banners including your brand logo & booth number.

*Artwork must be prepared and submitted to the Organiser 40 days before the event.

PRICE: \$3,500 (one Side)

PRICE: \$5,000 (two Sides)

C12) Stand Locator



Have your brand logo on the floorplan at the entrance & around the exhibition floor, allowing attendees to navigate to your stand.

PRICE: \$2,000

C) Onsite Sponsorship



C13) Product Showcase

Create a powerful initial impression on potential buyers at the **Platz Hall** or **Conference Room**, where you can present your latest products in an impactful manner.

PRICE: \$2,500



C) Onsite Sponsorship



C14) Branded Cup



Make a memorable impact by featuring your brand on every cup-put your message directly in the hands of buyers and visitors throughout the event.

Quantity: 2,000 pcs

Availability: Exclusive

PRICE: \$5,000



D) Online Sponsorship

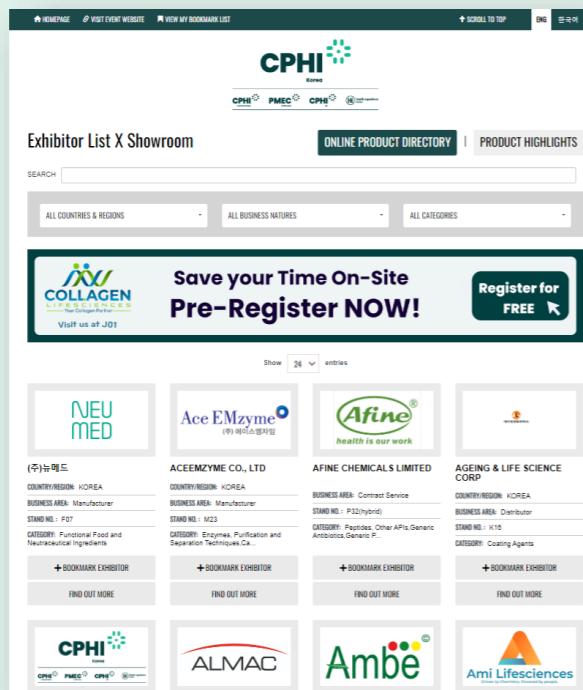
- **Exhibitor List X Showroom Banner**
- **E-newsletter Article & Logo**
- **Website Top Banner**
- **Online Matchmaking Platform Banner**
- **E-newsletters**



D) Online Sponsorship



D1) Exhibitor List X Showroom Banner

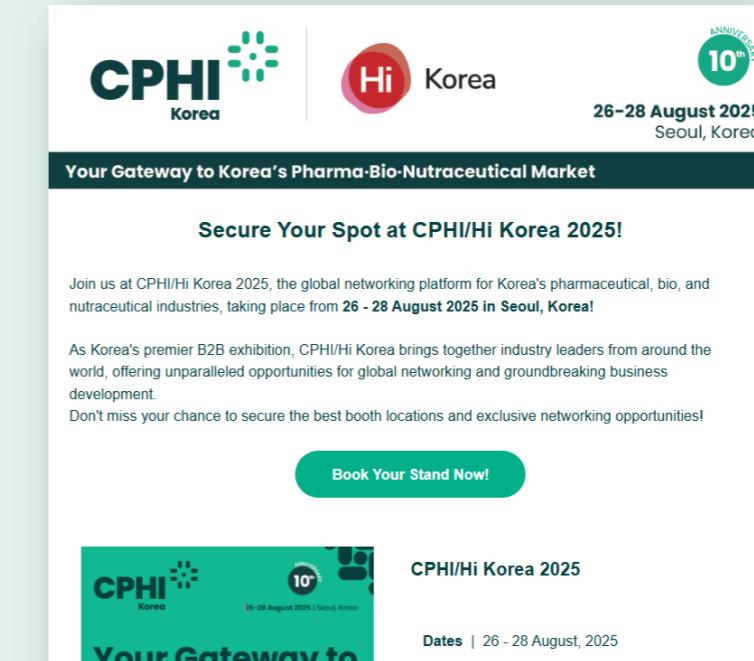


Main banner of Exhibitor List X Showroom.
(Rotating banner)

Size: 1,366(w) X 195(h) px
Availability: 3 companies

PRICE: \$6,000 (2 months)

D2) Sponsored Article & Brand Logo



Sponsored article and brand logo on e-newsletters sent to global pharmaceutical professionals in our DB.

D2-1) Sponsored article PRICE: \$3,000 1 time (KR + EN)

*Sponsor must provide the material (within 100 words) in advance.

D2-2) Brand logo & link PRICE: \$1,800 1 time (KR + EN)

PACKAGE PRICE: \$4,830 \$4,000

D) Online Sponsorship



D3) Website Top Banner



Top banner advertisement on CPHI/Hi Korea KR & EN website.

Availability: Exclusive

PRICE: \$5,500 / 2 months

PRICE: \$9,000 / 4 months

PRICE: \$12,000 / 6 months



D4) Online Matchmaking Platform banner



Banner advertisement on CPHI/Hi Korea's Online Matchmaking Platform.
*Contact the Organiser for more details.

PRICE: \$3,600 / 2 months

D5) E-newsletters



Brand logo & link on e-newsletter sent to attendees of CPHI/Hi Korea 2025.

PRICE: \$1,800 1 time (KR + EN)



E) Sponsorship Package

- **Registration Package**
- **Advertisement Package**
- **Innovation Package**
- **Next-Gen Bio Package**



E1) Registration Package



Exclusively sponsor online and onsite registration to let your people know that your company is exhibiting at CPHI Korea. Your brand will be the first company attendees will see when they register and throughout the 3-day event.

E1-1) Main banner of the pre-registration page



PRICE: \$5,000

E1-2) Brand logo on onsite registration counter



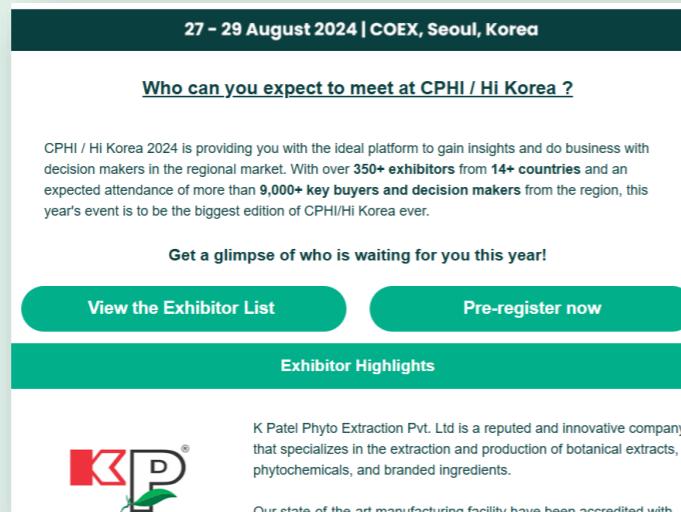
PRICE: \$3,900

PACKAGE PRICE: \$89,000 \$8,000 (Exclusive)

E2) Advertisement Package



Grab a 3-touch point opportunity to capture your potential audience. Before and after the show, your company will be highlighted in one of our newsletters. During the show, your floor graphic will be positioned in a prominent area to catch the attention of attendees.



E2-1) Brand Logo & Link

Brand logo & link inserted in e-newsletter sent to CPHI/Hi Korea DB.

**PRICE: \$1,800 1 time
(KR + EN)**

E2-2) Floor Sticker

Brand logo and booth number on floor stickers.

*Locations to be plotted with the Organiser.

**Additional \$500 for stickers near the entrance.

PRICE: \$1,900 / 1 sticker

PACKAGE PRICE: \$3,700 \$3,000 (Exclusive)

E3) Innovation Package



C11) Ceiling Banner



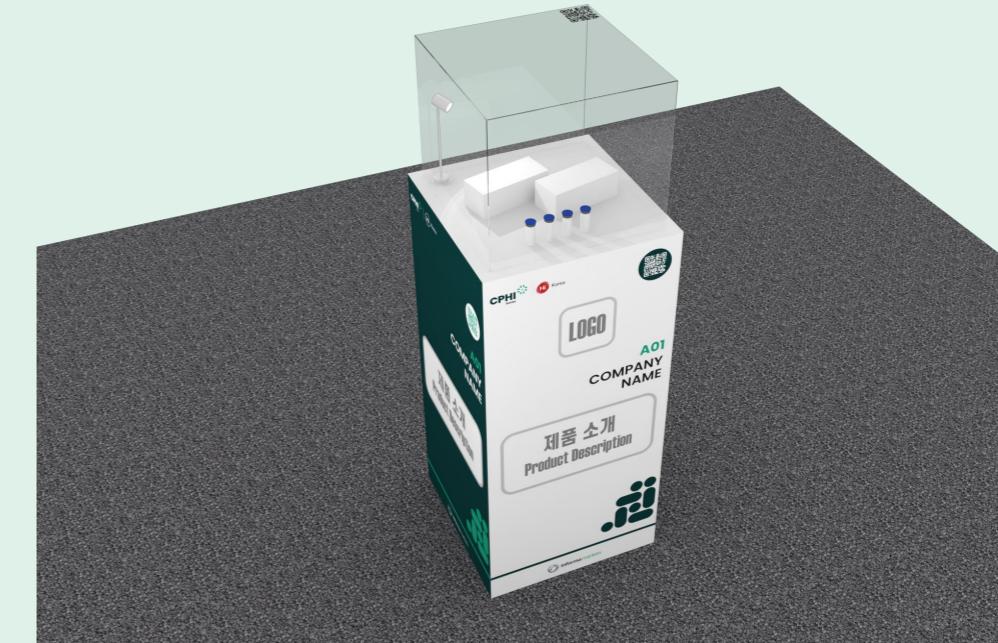
Raise your brand above the rest with ceiling banners including your brand logo & booth number.

*Artwork must be prepared and submitted to the Organiser 40 days before the event.

PRICE: \$3,500 (one Side)

PRICE: \$5,000 (two Sides)

C13) Product Showcase



Create a powerful initial impression on potential buyers at **Hall A** or **the Platz Hall**, where you can present your latest products in an impactful manner.

PRICE: \$2,500

PACKAGE PRICE: \$6,000 \$5,500 (one side of Ceiling Banner)

PACKAGE PRICE: \$7,500 \$6,000 (two side of Ceiling Banner)



E4) Next-Gen Bio Package (Only available for exhibitors in the Platz Hall)



Happy Hour (50 people)



Catering provided for visitors at the exhibitor's booth (up to 50 persons)

Price: \$8,000

Inclusion:

Food-Canape Tray, Desserts

Beverages- Wine, Beer, Juice, and Soda

1x dedicated Staff Member

Product Showcase



Product Showcase including product details & QR Code

PRICE: \$2,500

Amount: 1

Location: The Platz Hall

Seminar (30mins)



30-minute session introducing the latest bio technologies and new products

Price: \$700

Amount: 1 (30 minutes)

Location: Seminar Platz Room

Package Price: \$11,200 \$9,500 (VAT excluded)



Title Sponsorship

Contents Sponsorship

Onsite Sponsorship

Online Sponsorship

Sponsorship Package



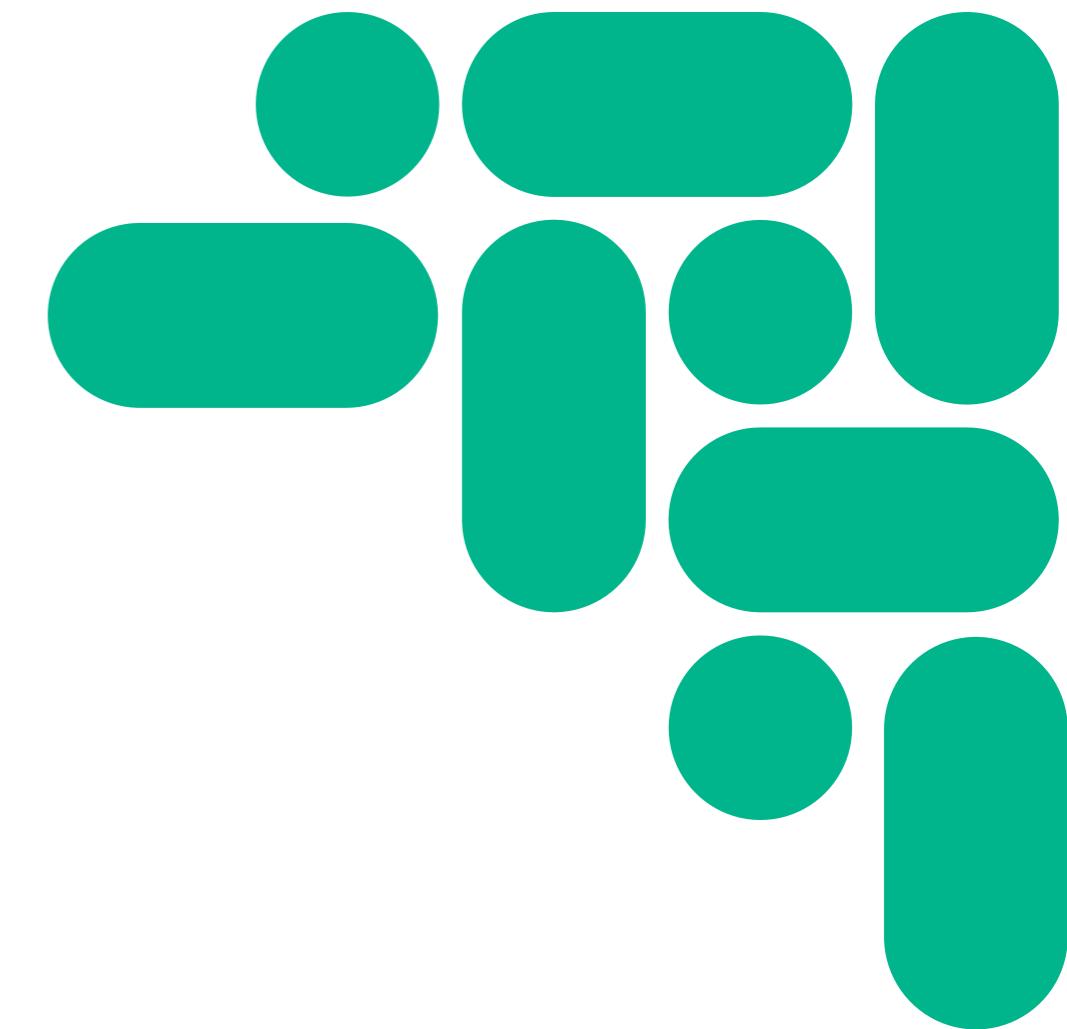
CPHI 
Korea

25 – 27 August 2026 | COEX, Seoul, Korea

BOOK YOUR SPONSORSHIP TODAY!



Korea



Contact
Jin Bae

T. +82-02-6715-5417
E.Jin.Bae@informa.com