

## Sponsorship & Onsite Branding Opportunities

\* 10% VAT excluded in all pricing.

\* Images shown may differ from the actual product.





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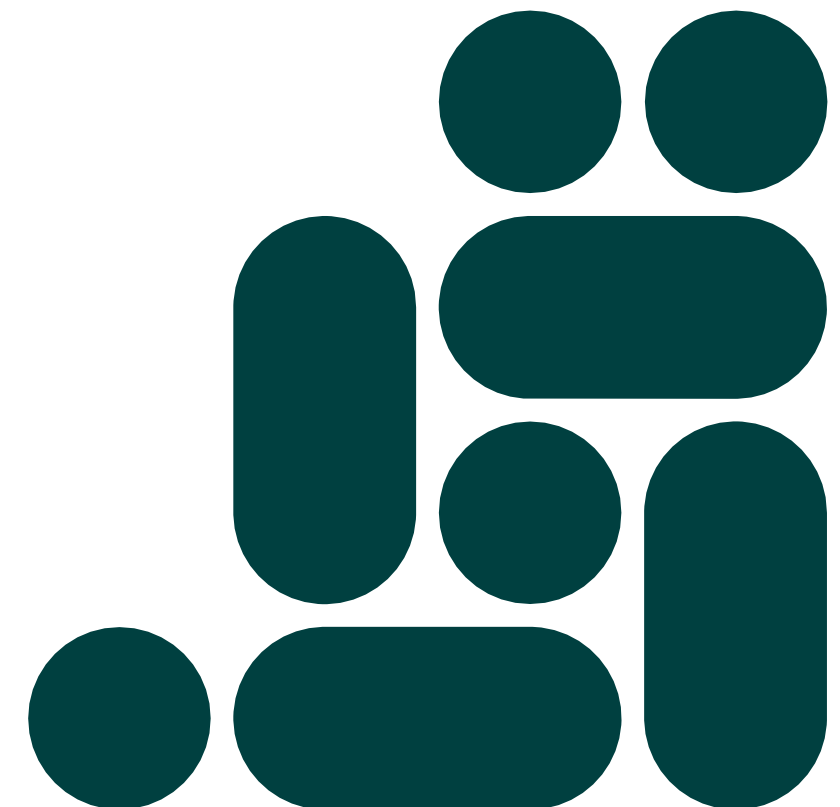
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- Advertisement Package
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# A) Title Sponsorship

- Badges & Lanyards
- Event Show Bags
- Exhibitor Seminar
- Website Main Banner

\* Only available to exhibitors with booths over 72 sqm.

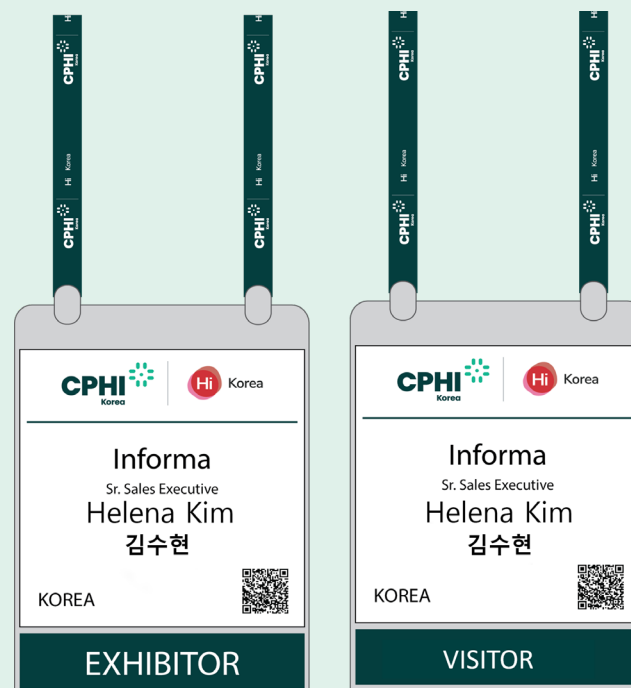




# A) Title Sponsorship



## A1) Badges & Lanyards



Sponsor provided logo and artwork placed on **badges & lanyards** offered for onsite printed badges.

**PRICE: \$20,000**

## B5) Event Show Bags



Sponsor provided logo and Artwork on event show bags.  
**Canvas or Nonwoven**  
3,000 bags provided

**PRICE: 18,000**





# A) Title Sponsorship



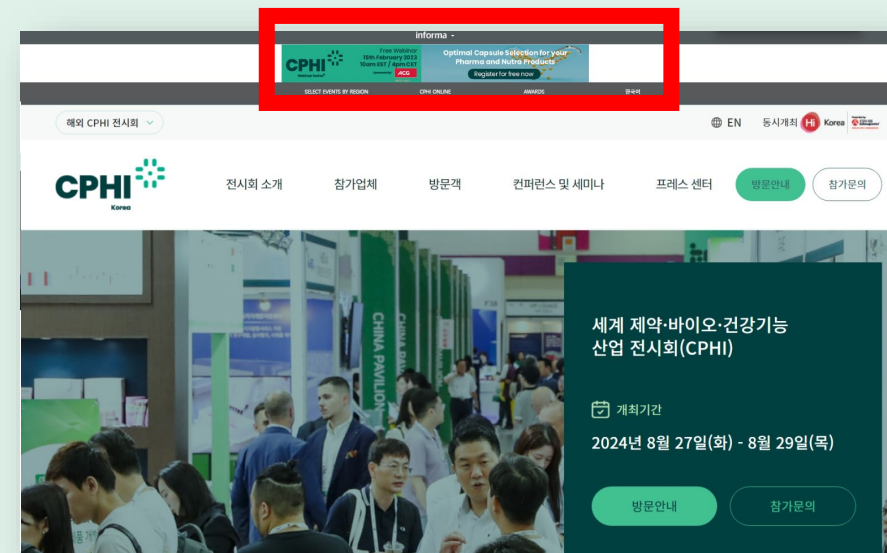
## B1) Exhibitor Seminar



A 30-minute presentation  
(Q&A included) with your chosen topic  
and speaker.

**PRICE: \$700 / 1 session**

## C3) Website Top Banner



Top banner advertisement on  
CPHI/Hi Korea KR & EN website.

**PRICE: \$5,500 / 2 months**

**PRICE: \$9,000 / 4 months**

**PACKAGE PRICE: \$49,800 (4 months for Website Top Banner)  
41,500(Exclusive)**



## B) Contents Sponsorship

- Exhibitor Seminar
- Website Seminar Page Banner
- Logo Branding
- Ceiling Banner
- Memo Pads

\* Location Limited to Hall C Seminar Room

\* Only available to exhibitors with booths over 54 sqm.

\* Exclusive 1 company per event





# B) Contents Sponsorship

## B1) Exhibitor Seminar

The exhibitor seminar is your 30-minute speaking space to share your company's latest products, developments and research.

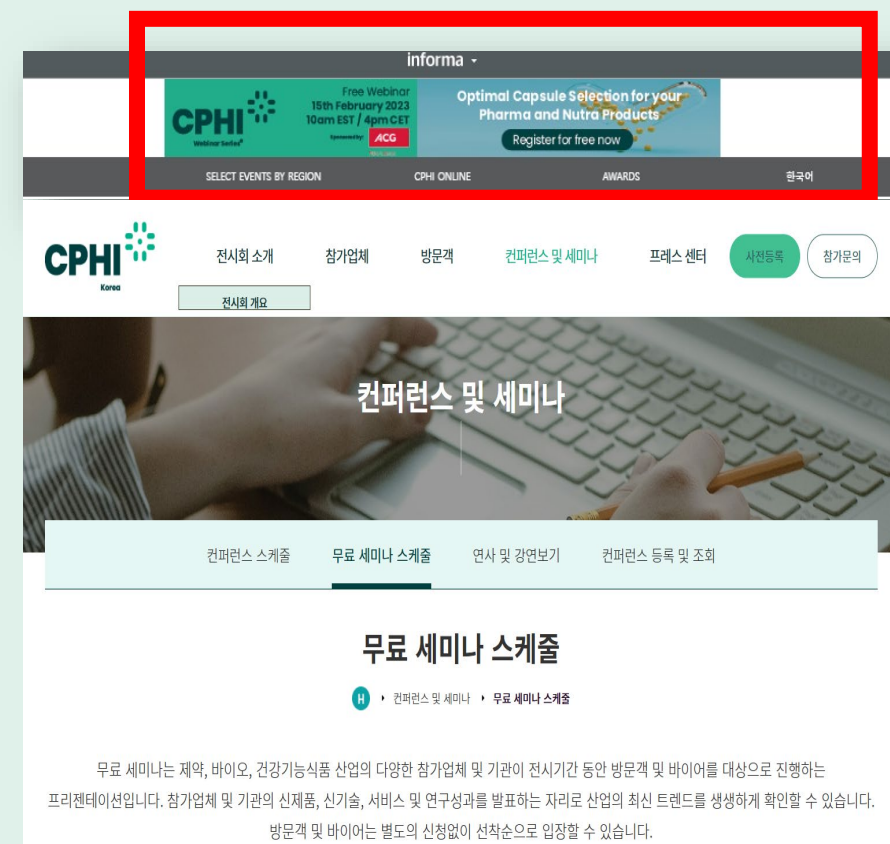
- Location: In-hall Seminar Room
- Time: 30-minute (Q&A included)/ per session



**PRICE: \$700 / 1 session**

## B2) Website Seminar Page Banner

Top Banner advertisement on CPHI/Hi Korea's Seminar Page.



**PRICE: \$4,600 / 2 months**





## B) Contents Sponsorship

### B3) Logo Branding

Logo placed in Seminar Room of CPHI/Hi Korea 2026



**PRICE: 5,000**

### B4) Ceiling Banner

Raise your brand above the rest with ceiling banners including your brand logo & booth number.

\*Artwork must be prepared and submitted to the Organiser 40 days before the event.

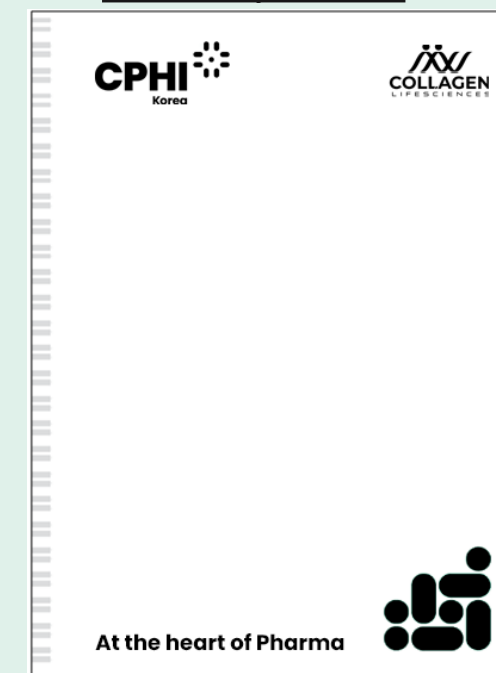


**PRICE: \$3,500 (one Side)**  
**PRICE: \$5,000 (two Sides)**

### B5) Memo Pads

Brand logo inserted to memo pads distributed to seminar attendees..

Quantity: 1,000



**PRICE: 6,000**

**PACKAGE PRICE: \$19,800 \$17,500 (Exclusive, one side of Ceiling Banner)**  
**PACKAGE PRICE: \$21,300 \$19,000 (Exclusive, two side of Ceiling Banner)**





## C) Onsite Sponsorship

- Exhibitor Seminar
- Conference Program Book Advertisement
- Onsite Items
- Onsite Banner
- Floor Sticker
- Ceiling Banner
- Stand Locator
- Product Showcase





# C) Onsite Sponsorship



## C1) Exhibitor Seminar

The exhibitor seminar is your 30-minute speaking space to share your company's latest products, developments and research.

- **Location:** In-hall Seminar Room
- **Time:** 30-minute (Q&A included)/ per session
- Podium, microphone, screen, beam projector and laptop provided.

**PRICE: \$700 / 1 session for Exhibitor**

**PRICE: \$4,000 / 1 session for Non-Exhibitor**

### Optional Items

1. Video Recording: **\$1,200** 1 session
2. Online Platform Live Streaming: **\$1,400** 1 session

\*Presentation material must be provided by exhibitor.

\*\*Please contact the Organiser for timetables and optional items.





# C) Onsite Sponsorship



## C2) Conference Programme Book Advertisement (Soft Copy Only)

A full-page advertisement on the conference programme book picked up by our conference attendees.

**C2-1) Back of front cover: \$2,400**

**C2-2) Page before index: \$2,000**

**C2-3) Inner pages: \$1,700**

**C2-4) Page before back cover: \$2,400**

**C2-5) Back cover: \$2,700**

\*Advertisements in the pages before index and inner pages are assigned in random order by the Organiser.

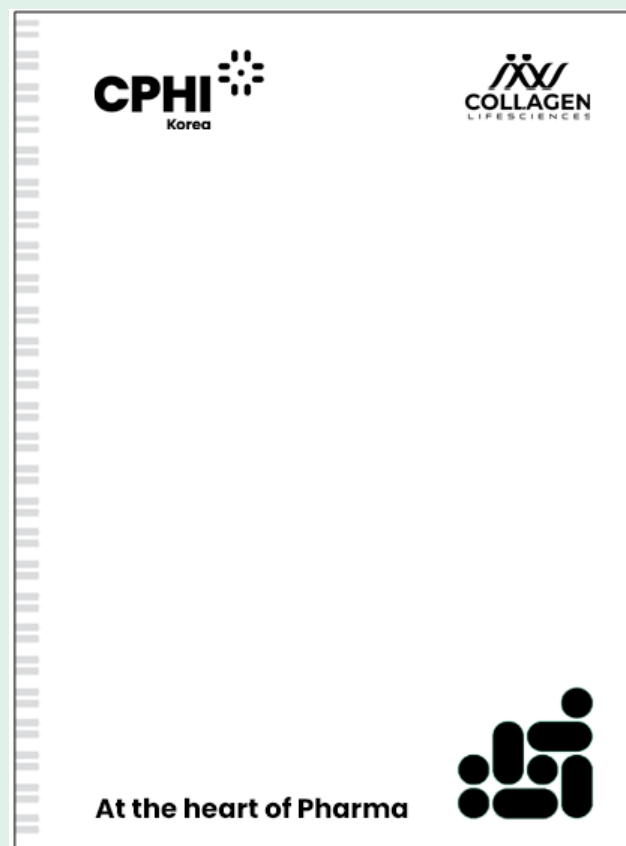
\*\*Conference programme books differ for each session. Advertisements will be inserted in one of the conference programme books.







## C) Onsite Sponsorship



### C3) Memo Pads

Brand logo inserted to memo pads distributed to seminar attendees.

Quantity: 3,000  
Color: Black & White  
Availability: 5 companies

**PRICE: \$17,000**



### C4) Pens

Brand logo inserted in pens distributed on-site and seminar rooms. These pens can also come in handy post-show!

Quantity: 3,000  
Color: Black & White  
Availability: Exclusive

**PRICE: \$6,000**

**PACKAGE PRICE: ~~\$23,000~~ \$19,900**



# C) Onsite Sponsorship



## C5) Event Show Bags

Brand logo on event show bags distributed onsite.

Quantity: 3,000  
Nonwoven Only  
Availability: Exclusive

**PRICE: \$18,400**



## C6) Staff T-shirts

Brand logo & booth number inserted in staff T-shirts.

Quantity: 60  
Availability: Exclusive

**PRICE: \$5,000**



## C7) Water Bottles

Brand logo placed on water bottles placed in various locations onsite.

Quantity: 3,000  
Availability: Exclusive

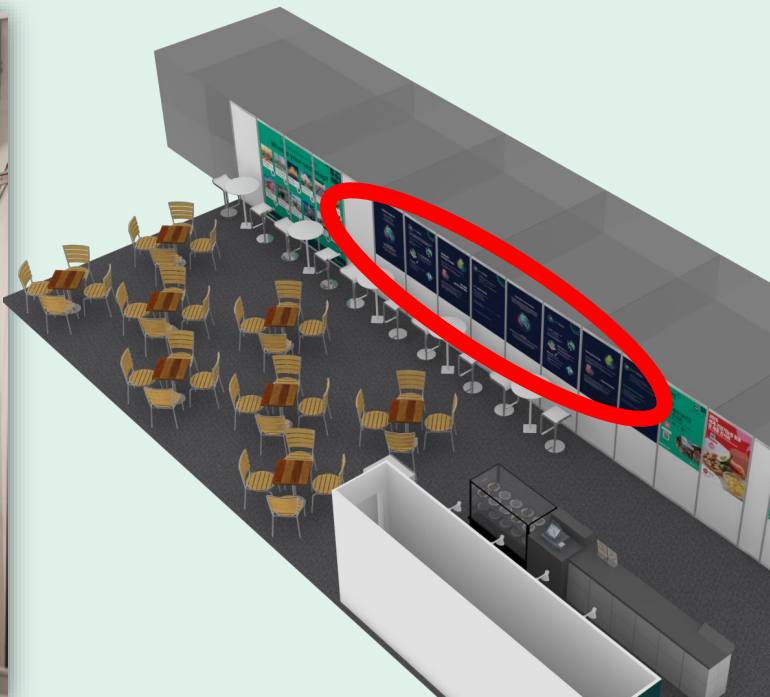
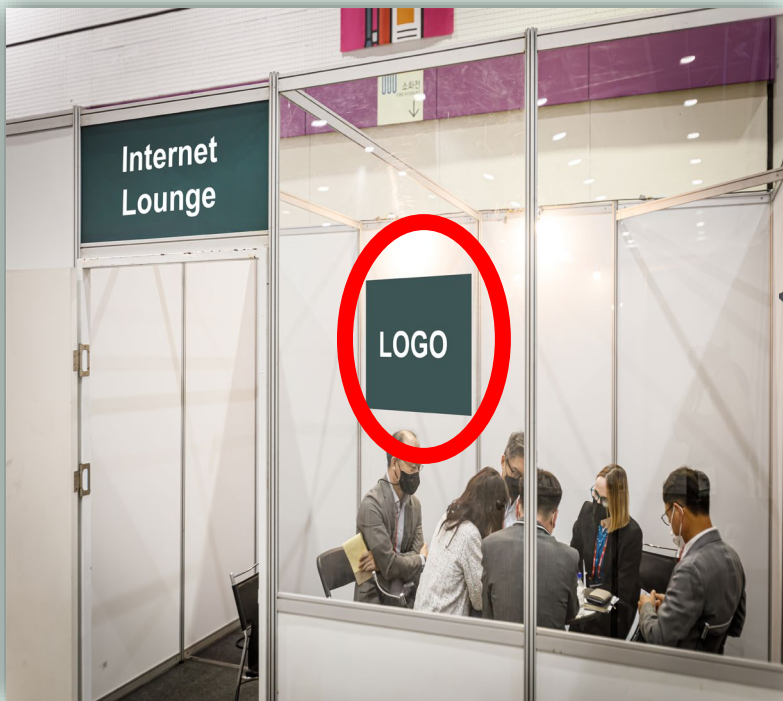
**PRICE: \$6,000**



# C) Onsite Sponsorship



C8-1, 2) Onsite Banner / Poster



You can place logo graphics in your preferred location below.  
VIP Room / 1:1 Matchmaking Room / Open Room / Cafeteria (Poster Only)

	C8-1) Banner	C8-2) Poster
Size	950mm*950mm	950mm*1,400mm
Price	\$2,300 / 1 banner	\$2,800/ 1 poster
	\$4,000 / 2 banners	\$5,000 / 2 posters
	\$5,000 1 banner(C8-1) + 1 poster(C8-2)	

For the availability, please contact the organiser

C9-10) Floor Sticker



Brand logo and booth number on floor stickers.  
\*Locations to be plotted with the Organiser.

C9) In-hall **PRICE: \$1,900 / 1 sticker**  
C10) Hall entrance **PRICE: \$3,500 / 1 sticker**





# C) Onsite Sponsorship



## C11) Ceiling Banner

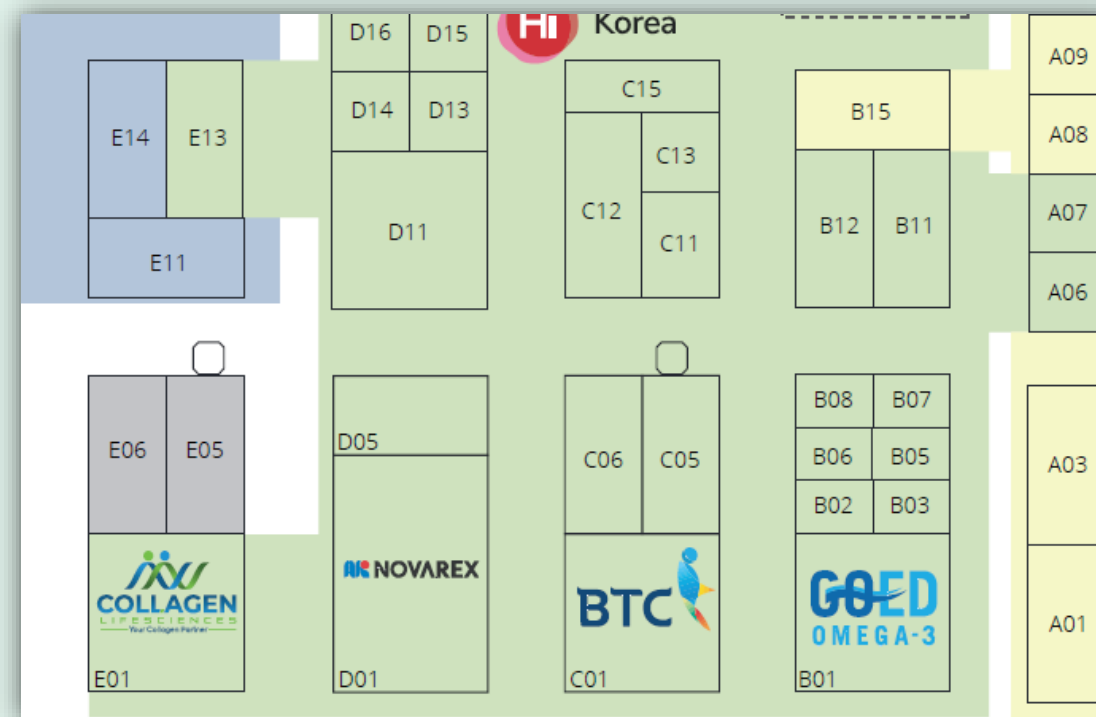


Raise your brand above the rest with ceiling banners including your brand logo & booth number.

\*Artwork must be prepared and submitted to the Organiser 40 days before the event.

**PRICE: \$3,500 (one Side)**  
**PRICE: \$5,000 (two Sides)**

## C12) Stand Locator



Have your brand logo on the floorplan at the entrance & around the exhibition floor, allowing attendees to navigate to your stand.

**PRICE: \$2,000**



# C) Onsite Sponsorship



## C13) Product Showcase

Create a powerful initial impression on potential buyers at **the Platz Hall** or **Conference Room**, where you can present your latest products in an impactful manner.

**PRICE: \$2,500**



# C) Onsite Sponsorship



## C14) Branded Cup



Make a memorable impact by featuring your brand on every cup-put your message directly in the hands of buyers and visitors throughout the event.

**Quantity: 2,000 pcs**

**Availability: Exclusive**

**PRICE: \$5,000**





## D) Online Sponsorship

- Exhibitor List X Showroom Banner
- E-newsletter Article & Logo
- Website Top Banner
- Online Matchmaking Platform Banner
- E-newsletters

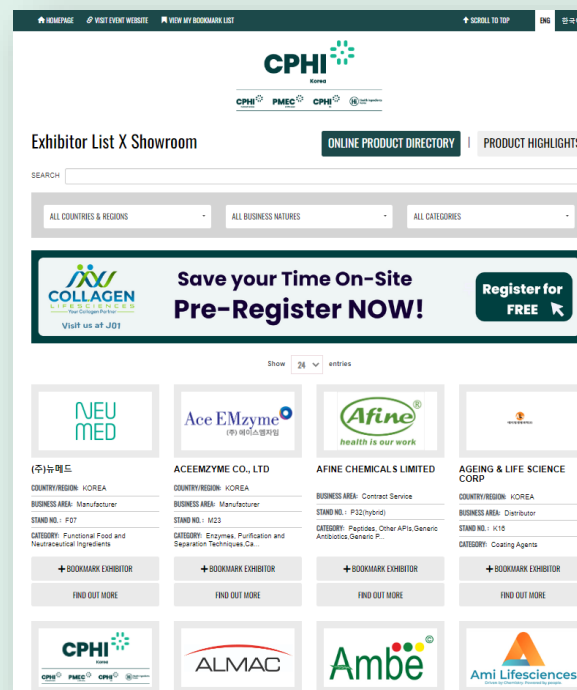




# D) Online Sponsorship



## D1) Exhibitor List X Showroom Banner



Main banner of Exhibitor List X Showroom.  
(Rotating banner)

Size: 1,366(w) X 195(h) px

Availability: 3 companies

**PRICE: \$6,000 (2 months)**

## D2) Sponsored Article & Brand Logo



Sponsored article and brand logo on e-newsletters sent to  
global pharmaceutical professionals in our DB.

**D2-1) Sponsored article PRICE: \$3,000 1 time (KR + EN)**

\*Sponsor must provide the material(within 100 words) in advance.

**D2-2) Brand logo & link PRICE: \$1,800 1 time (KR + EN)**

**PACKAGE PRICE: \$4,830 \$4,000**



Title Sponsorship

Contents Sponsorship

Onsite Sponsorship

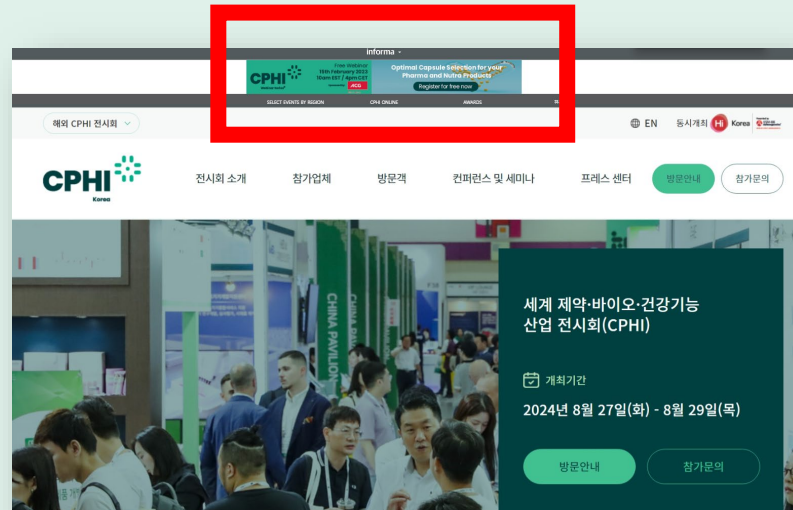
Online Sponsorship

Sponsorship Package



# D) Online Sponsorship

## CPHI Korea D3) Website Top Banner



Top banner advertisement on CPHI/Hi Korea KR & EN website.

Availability: Exclusive

PRICE: \$5,500 / 2 months

PRICE: \$9,000 / 4 months

PRICE: \$12,000 / 6 months

## D4) Online Matchmaking Platform banner



Banner advertisement on CPHI/Hi Korea's Online Matchmaking Platform.  
\*Contact the Organiser for more details.

PRICE: \$3,600 / 2 months

## D5) E-newsletters



Brand logo & link on e-newsletter sent to attendees of CPHI/Hi Korea 2025.

PRICE: \$1,800 1 time  
(KR + EN)





## E) Sponsorship Package

- Registration Package
- Advertisement Package
- Innovation Package
- Next-Gen Bio Package





# E1) Registration Package



Exclusively sponsor online and onsite registration to let your people know that your company is exhibiting at CPHI Korea. Your brand will be the first company attendees will see when they register and throughout the 3-day event.

## E1-1) Main banner of the pre-registration page

CPHI Korea  
Co-located with  
Hi Korea

**MAKE THE MOST of the Booming  
Pharmaceutical · Bio · Nutraceutical Industry  
in Korea!**  
27 - 29 Aug 2024 | COEX, Seoul, Korea

**Save your Time On-Site  
Pre-Register NOW!**  
Visit us at J01

**Register for  
FREE**

Already registered? Sign in! | Register now!

Email address \*

This email address will serve as your login account for the online registration system. Please ensure the email is correct and valid for use. A confirmation letter will be sent to this email address after registration.

If you use Daum, please input 'daum.net' instead of 'hanmail.net'

**PRICE: \$5,000**

## E1-2) Brand logo on onsite registration counter



**PRICE: \$3,900**

**PACKAGE PRICE: \$89,000 \$8,000 (Exclusive)**



# E2) Advertisement Package



Grab a 3-touch point opportunity to capture your potential audience. Before and after the show, your company will be highlighted in one of our newsletters. During the show, your floor graphic will be positioned in a prominent area to catch the attention of attendees.



## E2-1) Brand Logo & Link

Brand logo & link inserted in e-newsletter sent to CPHI/Hi Korea DB.

**PRICE: \$1,800 1 time**  
**(KR + EN)**



## E2-2) Floor Sticker

Brand logo and booth number on floor stickers.

\*Locations to be plotted with the Organiser.  
\*\* Additional \$500 for stickers near the entrance.

**PRICE: \$1,900 / 1 sticker**

**PACKAGE PRICE: ~~\$3,700~~ \$3,000 (Exclusive)**





# E3) Innovation Package



## C11) Ceiling Banner



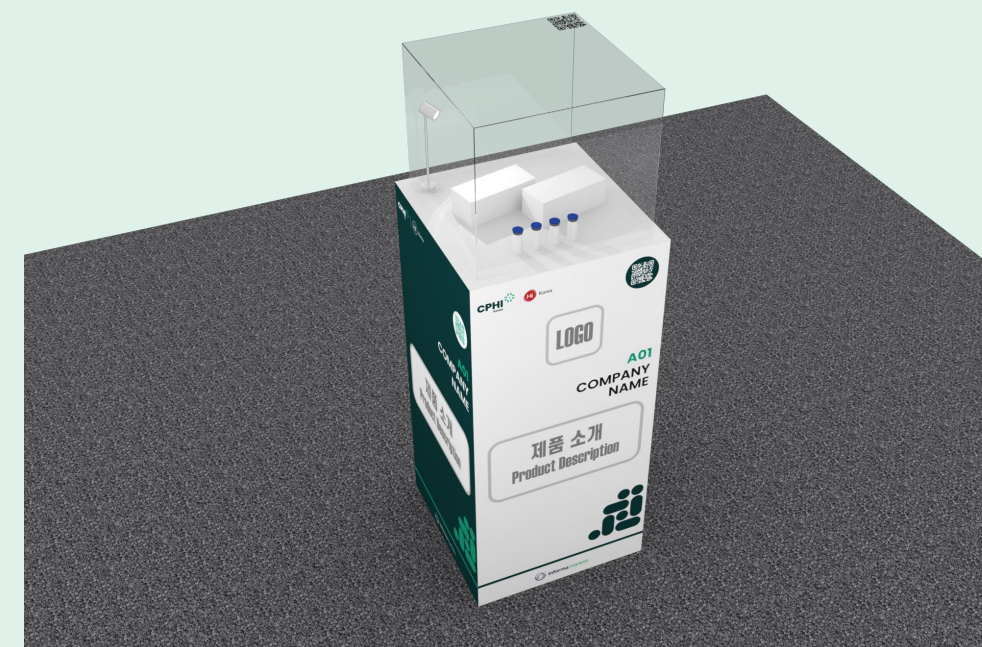
Raise your brand above the rest with ceiling banners including your brand logo & booth number.

\*Artwork must be prepared and submitted to the Organiser 40 days before the event.

**PRICE: \$3,500 (one Side)**

**PRICE: \$5,000 (two Sides)**

## C13) Product Showcase



Create a powerful initial impression on potential buyers at **Hall A** or **the Platz Hall**, where you can present your latest products in an impactful manner.

**PRICE: \$2,500**

**PACKAGE PRICE: \$6,000 \$5,500 (one side of Ceiling Banner)**

**PACKAGE PRICE: \$7,500 \$6,000 (two side of Ceiling Banner)**



# E4) Next-Gen Bio Package (Only available for exhibitors in the Platz Hall)



## Happy Hour (50 people)



Catering provided for visitors at the exhibitor's booth (up to 50 persons)

**Price: \$8,000**

**Inclusion:**

**Food-Canape Tray, Desserts**

**Beverages- Wine, Beer, Juice, and Soda**

**1x dedicated Staff Member**

## Product Showcase



Product Showcase including product details & QR Code

**PRICE: \$2,500**

**Amount: 1**

**Location: The Platz Hall**

## Seminar (30mins)



30-minute session introducing the latest bio technologies and new products

**Price: \$700**

**Amount: 1 (30 minutes)**

**Location: Seminar Platz Room**

**Package Price: ~~\$11,200~~ \$9,500** (VAT excluded)





Title Sponsorship

Contents Sponsorship

Onsite Sponsorship

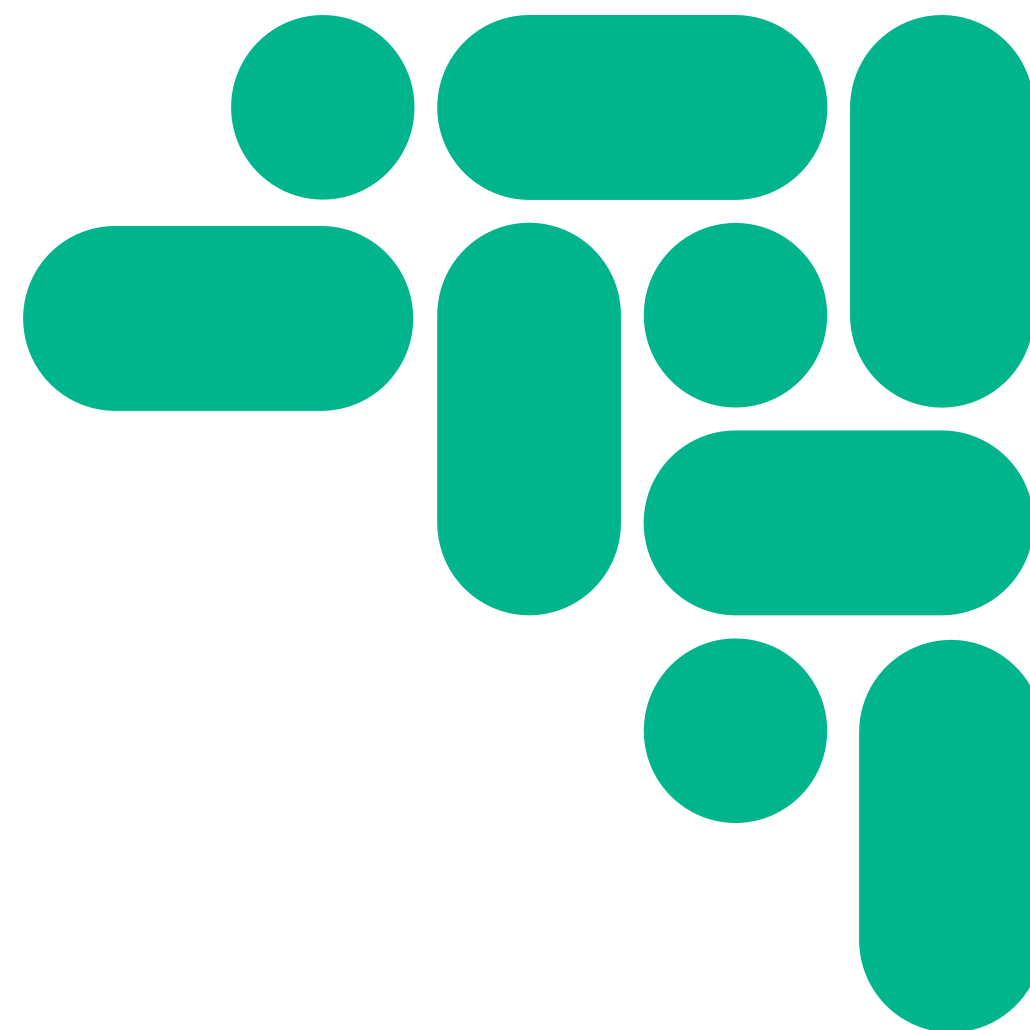
Online Sponsorship

Sponsorship Package



25 – 27 August 2026 | COEX, Seoul, Korea

**BOOK YOUR SPONSORSHIP TODAY!**



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